

Give Your Athlete an Edge

The Recruiting Profile: DISC + EQ for Student-Athletes

MCM Consulting · Margaretrose Cox · For parents of high school athletes



College coaches see a lot of good stats. When two athletes look the same on paper, coaches look harder at character and fit: how a young person takes correction, handles a bad game, and treats teammates. The Recruiting Profile helps your athlete understand those strengths, and talk about them with confidence.

Why it matters

- **Stats get a look. Fit gets the offer.** Coaches ask, "Will this kid make our locker room better?"
- **Most recruits never think about it.** They prepare highlight film, not how they come across.
- **Pressure is part of recruiting.** Visits, calls, and tough questions go better when your athlete knows how they react under stress.

What's included

- **Two online assessments.** DISC (how your athlete communicates, competes, and takes direction) and EQ, emotional intelligence (how they handle stress, setbacks, and relationships). About 25 minutes each, through Assessments 24x7, in use since 1999.
- **A one-page "How Coaches Will See You" report.** Plain language, not a 74-page printout: strengths to lead with, what to work on, and how to answer the questions coaches ask.
- **A 45-minute debrief on Zoom** with you and your athlete together, so you both leave with the same plan.

The investment

\$395 per athlete. Assessments, report, and debrief included.

Pair it with **The Recruiting Roadmap (\$47)**, the month-by-month plan for the recruiting process.

Honest expectations

This is not a guarantee of a roster spot, scholarship, or offer. No one can promise that. It's a clear, practical look at who your athlete is, so they can show it. It is not a clinical or psychological evaluation.

Next step

- **Get the Recruiting Profile:** <https://buy.stripe.com/28E3cp2aQ0IHbsn0Qr3gk0k>
- **Not sure yet? Book a free Fit Call:** calendly.com/mcoxjmt/future-focus-fit-call